

PEARLSNOW ELEVATES THRILLS AT UTAH OLYMPIC PARK



“Utah Olympic Park adds new Action Tower to its summer activity lineup”

Greetings, winter sports enthusiasts! We are thrilled to share an exciting development at the iconic Utah Olympic Park – a destination renowned for its commitment to adventure and athleticism.

PearlSnow, in collaboration with the innovative minds at the Utah Olympic Park, introduces the Pearlslide, a revolutionary addition to the action-packed tubing attraction on the newly unveiled Action Tower.

The Action Tower Unveiled: Utah Olympic Park has long been a hub for thrill-seekers and athletes, and its latest addition, the Action Tower, takes the excitement to new heights – quite literally! Standing tall and proud against the picturesque Utah backdrop, the Action Tower is a testament to the park's dedication to pushing the boundaries of summer attractions.

Boasting a range of activities that challenge and delight, the tower has quickly become a key component at the park.

The quest for an attraction tailored to the preferences of the younger generation of visitors.





Why did UOP opt for Pearlslide?

- Engineered for Speed
- Durable, Low-Maintenance Design
- All-Weather Compatibility
- Custom colors available

The Action Tower will entertain, challenge and inspire youth participants." **Brennan Smith**, UOP Marketing and Multimedia Manager told TownLift.

Patrick Rosevear, the UOP public programs director, told TownLift,

"We are excited for the addition of the Action Tower to our summer activity line-up to better serve our youngest visitors at Utah Olympic Park. Kids ages two to 10 can experience coasting down the extreme tubing lane, leaping onto the airbag jumps, testing their skills on a mini climbing wall or taking an easy ride down the giant slide."



[Click here for the Utah Olympic Park Website](#)

